

BWC Consulting for A.G. Gaston Boys & Girls Club



The new Arthur George Gaston Boys & Girls Club (A.G. Gaston) building allows more children to benefit from community involvement. Gaston's namesake for the club honors his legacy and hard work. Gaston's started many businesses and achieved great successes in business— insurance, loans, and the motel business. He used his many businesses to build his community. Just like Gaston, that is precisely the purpose of the A.G. Gaston Boy & Girls Club. It is essential to highlight the past achievements of crucial figures in the community and to introduce to children their impact.

The location of the new Club in Alabama is located in the City of Birmingham's new development the CrossPlex campus. The \$7.2 million facility will participate in various enrichment programs throughout each age group. Kids from ages 6 to 18 are afforded the opportunity at a fraction of the cost, which means there is a lot to gain by enrolling one's children at the Gaston Club. Children learn health fundamentals leadership skills and the chance to explore art, music, and sports. Club mentors support the club youth to impact each child positively. The nonprofit organization has been around since 1966. Through community outreach, children have a safe place within the Birmingham and Bessemer neighborhood to go after school.

This project was made possible by The Building Their Future capital campaign first, and finished financing by using Hope CDE allocation of New Market Tax Credits and PNC participated as funding partners to bring the project to a close. The \$7.2 million facility investment allows for the Boys & Girls Club to intake more children. The 24,300-square-foot clubhouse is perfect for children to reach their full potential.

About BWC Consulting

BWC Consulting (BWC) is minority-owned and led boutique economic development financing and consulting firm. As a socially conscious firm, BWC takes a holistic, objective and entrepreneurial approach to advise units of local government, higher education clients, operating companies, and emerging business enterprises. Started in 2005 by Bridget Chisholm, Founder and Managing Partner, BWC has proven itself and established a strong track record structuring public-private financing for capital projects targeted to strengthen urban communities. BWC leadership leverages nearly 50 years of combined knowledge and experience in entrepreneurship, asset management, banking, economic development finance, business strategy, and public-private partnerships to offer value-add solutions to its clients.

